Leading India News Source

A Free Content Distribution Channel for Newspapers, News and Content Websites
Contents

- WeRIndia - An Overview
- WeRIndia Goal
- Website Navigation
- Benefits for You
- Key Points About Our Partnership
- What needs to be done
- Contact Us
- Reference Links
WeRIndia - An Overview

WerIndia is an India-centric online news platform and news aggregator, where we run several hundreds feeds from hundreds of news sources. The news is organized in over 100+ Menus and Sub-menus to cover the complete range of topics.

The User is provided with a fairly standardized user experience on all platforms - desktop, laptop, mobile, tablets and Apps (Android and IOS) that provides convenience and saves time in the discovery and consumption of news and related content.
WeRIndia Goal

- Our goal is to be comprehensive and include every available news publisher, news and relevant content website. Today we are the largest in terms of number of publishers / websites, feeds and topics.

- Our near-term focus is on English and Hindi, and later plan is to include every Indian language. We have some content in Punjabi and Kannada.

- We would like to have a Content Distribution Partnership with your company. Currently, we have partnership with several news publishers and websites.

- Please see accompanying screenshots to highlight our website functionality.
Home Page - Top News

The current view is the Picture / Grid view; pictures should appear with news headlines. Other view is the Text view on the next example.
National Category - Text View
Hindi - Various categories

Picture / Grid view of Hindi
Lifestyle Sub-Menus
Experience on Mobile Sites

Morning Vinegar Cleanse
Class At Bootcamp
My friends keep asking me about this morning vinegar cleanse, this is what I tell them.

Stir against 86% hike in medical fees
Students of BKL Walawalker Rural Medical College in Chipnun will hold a protest in the city on May 8 against an 86% increase in their tuition.
The Hindu 16 Jun 2017 12:38 am

DCI employees hold lunch-hour demo against disinvestment move
The employees of Dredging Corporation of India, miniratna category-I PSU under Ministry of Shipping, staged a lunch-hour protest on Thursday.
The Hindu 16 Jun 2017 12:37 am

‘Govt. mulling options on NEET’
Health Minister rebuts charge that the State had no clear stand on the issue.

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Experience on Our Apps

TOP NEWS

Stir against 86% hike in medical fees
The Hindu 16 Jun 2017 12:38 am

DCI employees hold lunch-hour demo against disinvestment move
The Hindu 16 Jun 2017 12:37 am

‘Govt. mulling options on NEET’
The Hindu 16 Jun 2017 12:37 am

NATIONAL

Lalu Prasad Yadav loses his cool when questioned about `benami` properties acquired by his children,
Zee News 16 Jun 2017 1:23 am

Qatar signs $12 billion deal to buy 36 F-15 jets as US warships arrive in Qatar for military exercise
Milli Gazette 16 Jun 2017 1:22 am

Pioneer of judicial activism Justice P N Bhagwati is dead
Zee News 16 Jun 2017 1:23 am

ENTERTAINMENT

TABLE-From box office to bestseller, Kevin Hart tops U.S. non-fiction list
DISHONORED® DLC Pre-Order Now

Be the Ultimate Assassin. Pre-Order Dishonored® Today for PS4, XB & PC
Experience on Our Apps

<table>
<thead>
<tr>
<th>NO HELMET, NO FUEL</th>
<th>Experience on Our Apps</th>
</tr>
</thead>
<tbody>
<tr>
<td>मुख्य समाचार</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
</tr>
<tr>
<td>अलग तक</td>
<td>16 Jun 2017 1:00 am</td>
</tr>
<tr>
<td>BSES: बेहतर किस्मत के लिए खर्च किए फायदे</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
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<tr>
<td>नव भारत रायपुर</td>
<td>16 Jun 2017 1:02 am</td>
</tr>
<tr>
<td>वेब खाई में मिर्चि, 24 घायल</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
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<td>दैनिक दिव्युत ओरिक्लाइन</td>
<td>16 Jun 2017 12:53 am</td>
</tr>
<tr>
<td>राजनीति</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
</tr>
<tr>
<td>इंड्यूजट टूट कार्यों की शिकायत मिलने पर विज्ञापन क की जांच शुरू</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
</tr>
<tr>
<td>दैनिक ताज़ा रायपुर</td>
<td>16 Jun 2017 1:11 am</td>
</tr>
<tr>
<td>कैप्टन सरकार बदले की राजनीति के तहत कर रही काम</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
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<tr>
<td>दैनिक ताज़ा रायपुर</td>
<td>16 Jun 2017 1:11 am</td>
</tr>
<tr>
<td>50 फीसदी आरक्षण से महिला वर्ग में सुनहरी की लड़ाई टोपी</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
</tr>
<tr>
<td>दैनिक ताज़ा रायपुर</td>
<td>16 Jun 2017 1:11 am</td>
</tr>
<tr>
<td>राष्ट्रीय</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
</tr>
<tr>
<td>दिल्ली में बदमाशों के बढ़े होते, दिनदहाँ जैली की लोगों में के 70 लाख की लूट</td>
<td>वेबसाइट टॉपकी: बांग्लादेश पर भारत की शानदार जीत के 4 अहम फैक्टर</td>
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Content Distribution Partnership

www.WerIndia.com
Benefits for you

- News would be updated on WeRIndia in REAL-TIME.
- Our system shows the Latest News Headlines - most recent at the top. So more often you update and send to us, more will it be visible to users who would click and land up on your websites.
- Always include the News Source, Date and Links which take Users back to your site.
  - *All the traffic ultimately reaches your website and they don’t have to come back to WeRIndia from there.*
- We are a channel to expose your brand and headlines, on the lines of Search (e.g. Google) and Social Media channels (e.g. Facebook).
- For greater exposure to you, we will setup a **Dedicated Page / URL** for each News Source where only headlines are shown, please see screenshot example (in next slide).

- **There is No Monetary or Financial arrangement.**
Key Points About Our Partnership

- Your participation in some or all of the:
  - menus & sub-menus, and
  - languages

  would give you maximum visibility to users.

- Always respectful of your content and copyrights.

- Some or all of your content might be public, we only seek to bring all your content in front of the users in a structured way.
  - In today’s era of over abundance of and exploding amount of all types of media content, our system and approach makes content discovery structured and easy. In addition, users can bookmark the pages to come back directly.

- You would get benefit from our traffic due to our marketing efforts - Social Media, SEO, Email, Contests, Promotions and others. Traffic coming to our websites finally ends up on Your websites to read full news.
Dedicated URL / Link for News Source

What needs to be done

- Share with us all (or some) of your news feeds - RSS or XML, etc.
- Your feeds would be added to one or more menu or sub-menu.
- Feeds can be both Public, Private and Custom or specially created ones:
  - Questions on how to do this ➔ let us know.
  - Your CMS (content management system) structure will let you do this easily.
- We suggest including a picture for best engagement.
- One added option is to show either summary news or full news.
- We are happy to explore branding options that would give your products & websites maximum benefit.
- We are happy to discuss other proposals and suggestions.
We look forward to growing together!

• You may contact us at:
  ✓ Sales: Sales@WerIndia.com
  ✓ Neha Chauhan, Partnerships and Sales

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Reference Links

- Website: https://werindia.com
- Our Video: https://www.youtube.com/watch?v=HR6TY2QEkXo
THANK YOU